



W. C. Friday Middle School

1221 Ratchford Road
Dallas, NC 28034
(704) 922-5297



Dear Parents,

Next week we will be launching our W.C. Friday Popcorn Fundraiser through the GameDay Wefund4u Online Store Platform. ***These funds will be used to provide new technology for our school.*** This fundraiser will allow us to safely raise money through our online popcorn store on **Tuesday, March 11th**. We need everyone's participation to make this fundraiser a success. Therefore, we need **BUY-IN** from both students and parents!

Here is what we are asking from parents:

1. Assist your student in gathering at least **10 QUALITY** email addresses of their biggest supporters. These can be local or non-local supporters.
2. **THAT'S IT. THERE IS NOTHING ELSE FOR YOU TO DO TO MAKE THIS FUNDRAISER WORK.**

Here is what we are asking from our students:

1. ALL EMAIL ADDRESSES SHOULD BE TYPED IN THE **NOTES** APPLICATION IN THEIR PHONE BEFORE THEIR LAUNCH DAY ON TUESDAY, MARCH 11th. A **screenshot will not work. A piece of paper will not work. A text will not work.** THEY HAVE TO BE TYPED IN THE NOTES IN THEIR PHONES. There should be no other punctuation or names typed in the notes. Just type the email, hit enter and type the next email. (We will copy and paste these addresses, so it is especially important that only the addresses are in the notes.)
2. **THAT'S IT. THERE IS NOTHING ELSE FOR THEM TO DO TO MAKE THIS FUNDRAISER WORK.**



Important Things to Know:

1. Your contacts are strictly **PRIVATE, PROTECTED** and will never be **REDISTRIBUTED**.
2. **SAFE and PROTECTED**- WeFund4u is the safest online donation platform available. All information is private, 100% secure and will never be redistributed.
3. **ONLINE PLATFORM**- We will reach potential donors through email, text, and all social media. Through these mediums, donors can visit the team's fundraiser page and choose to help support the cause with a donation.
4. **DESIGN**- WeFund4u is designed to exponentially increase the outreach of any fundraiser and help relieve the financial burden by accessing people who genuinely want to support the cause.